



What is PADGETS about?

The objective of PADGETS is to implement a prototype service for policy makers that utilizes social media technologies and techniques to boost public engagement, enable cross-platform publishing, content tracking and provide decision support. Through the PADGETS platform, policy makers are capable of disseminating their policy messages through multiple social media simultaneously, using a single integrated interface. They are able to reach large user groups in these platforms and collect their feedback, by keeping track of and analysing users' reactions to the policy message.

A video presenting PADGETS platform is now available [online](#).



PADGETS Pilots

Pilot experimentations of the PADGETS concepts and operations have been carried out in Italy, Slovenia and Greece. Each piloting action has been constructed around a specific topic of primary interest for end users and decision makers. The scope of the pilots is to evaluate the concept of Policy Gadget (Padget) as innovative tool for leveraging the group knowledge produced over Social Media platforms inside policy making processes. An overview of the pilots per country is presented as follows:

PADGETS Pilot in Italy, with the support of the Piedmont Region

The pilot is focused on allowing local administration policy makers to gather and analyse citizens' responses to the planned regional implementation of telemedicine in Piedmont Region.

PADGETS Pilot in Slovenia, with the support of the Centre for eGovernance Development

Pilot campaigns run in Slovenia and are focused on: Anti-Counterfeiting Trade Agreement, Media Freedom, Corruption, Cooperative Society, Tax Fraud, European year of Citizens and Tender Puch Europe Publishment. PADGETS is used by the Slovenian Members of the European Parliament to publish information related to the above campaigns and track citizens' opinions.

PADGETS Pilot in Greece

Three Pilot campaigns run in Greece:

- A PADGETS campaign concerning policies to exploit Wind Power as an alternative and renewable energy source;

<http://eurenewablewind.blogspot.gr/>

<https://www.facebook.com/ioannis.tsoukalas>

<https://twitter.com/iatsoukalas>

- A PADGETS campaign concerning the Financial Crisis in the Southern European Countries. The "South In Talk" campaign is organized in cooperation with policy makers and institutions from other Southern European Countries (Italy, Spain, Portugal);

<http://thesouthintalk.blogspot.gr/>

<https://www.facebook.com/marilena.koppa>

<https://twitter.com/MarilenaKoppa>

- A PADGETS campaign concerning Women Entrepreneurship. The scope is to come up with a proposition on how the EU directive on improving the gender balance among non-executive directors of companies should be implemented in Greece.

<http://morewomenonboards.blogspot.gr/>

<https://www.facebook.com/RodikKratsa>

https://twitter.com/Rodi_Kratsa



Project News

PADGETS Platform and Tools available

PADGETS policy making and modelling platform is available and is accessible [here](#)! The platform empowers policy makers to initiate a policy campaign and disseminate their policy messages through multiple social media simultaneously by only using a single integrated interface. [PADGETS MOBILE App](#) and [PADGETS WEB App](#) are now available in [PADGETS website](#).

For evaluating PADGETS Application take the [survey](#)! It only takes a few minutes.

PADGETS in the top-10 Policy Making 2.0 applications worldwide

The [PADGETS](#) project was nominated among the 10 best Policy - Making 2.0 applications, in the international competition organised by the CROSSOVER project and presented at the [International Conference on Policy Making 2.0](#) in Dublin, June 17 and 18, 2013.

The competition targeted policy-making 2.0 applications making the best use of technology to improve the design, delivery and evaluation of Government policy, with a focus on implementation that can show a real impact on policy making, either in terms of better policy or wider participation.

The policy-making 2.0 technologies showcased by the competing applications included:

- Open and big data
- Visual analytics
- Modelling and simulation
- Collaborative governance and crowdsourcing
- Serious gaming
- Opinion mining

PADGETS combines social networking interoperability, social media analytics, opinion mining and simulation techniques, to enable policy makers in managing on-line campaigns towards reaching justified decisions. Citizens participate in various modes and forms with the assistance of web based and mobile applications, that support several types of behaviour.

PADGETS at a new book on electronic participation and urban crowdsourcing.

A new book on governance has been announced by IGI Global, edited by Carlos Nunes Silva, from University of Lisbon. The book will be made available in June 2013. "Citizen E-Participation in Urban Governance Crowdsourcing and Collaborative Creativity" explores the nature of the new challenges confronting citizens and local governments in the field of urban governance.

This comprehensive reference source explores the role that Web 2.0 technologies play in promoting citizen participation and empowerment in the city government and is intended for scholars, researchers, students, and practitioners in the field of urban studies, urban planning, political science, public administration. Topics covered by the various sections include crowdsourcing, e-democracy, e-participation, geographic information management, open source in urban governance and more.

In this book Enrico Ferro and Michele Osella (Istituto Superiore Mario Boella), Euripidis Loukis and Yannis Charalabidis (University of the Aegean), have contributed the chapter on social media policy making, consolidating and reflecting upon the project experiences in Italy: "Policy Gadgets for Urban Governance in the Era of Social Computing: An Italian Pilot on Telemedicine". The book is to be made available by IGI and global electronic retailers in June 2013.

For more information [click here](#)!

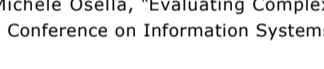
Forthcoming Publications

- Enrico Ferro, Euripidis Loukis, Yannis Charalabidis, Michele Osella, "Policy Making 2.0: From Theory to Practice", Government Information Quarterly
- Enrico Ferro, Euripidis Loukis, Yannis Charalabidis, Michele Osella, "Evaluating Complex Forms of Social Media Use in Government", 19th Americas Conference on Information Systems - Chicago, Illinois, USA, August 2013



Upcoming Events

Samos 2013 Summit on Digital Innovation for Government, Business and Society, Samos, Greece, July 1-5, 2013



The 4th Samos Summit on Digital Innovation for Government, Business and Society will be held in Samos, Greece on July 1 - 5, 2013 and is co-organised by the [University of Aegean](#), the [Greek Interoperability Centre](#) of the National Technical University of Athens, the [ENGAGE](#) eInfrastructures project on Open Data, the [NOMAD](#) and [PADGETS](#) projects on Social Media policy making (co-funded by the European Commission). It offers an unprecedented opportunity to see, interact with and influence cutting-edge European ICT research projects and initiatives. Attended by high caliber experts from research, administrations and enterprises, the Samos 2013 Summit focuses on the newest developments of Information and Communication Technologies and innovative applications in the context of the public and private sector. Main topics of the Samos 2013 Summit include:

- Policy modeling
- Collaborative Governance
- Collective awareness platforms
- Big, Open and Linked Data
- Complex societal problem solving
- Digital enterprise and Factory of the Future
- Digital youth entrepreneurship
- Horizon 2020 programme

This year, Samos Summit will also include the [1st International Summer School on Open and Collaborative Governance](#) which offers the possibility to younger members of the research community to enjoy tutorials, project workshops and experts panels on how ICT transforms governance and policy making.

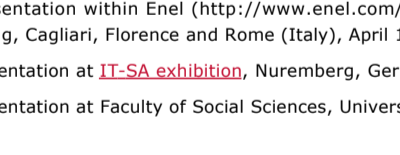
For more information [click here](#)!



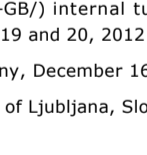
Recent Past Events

PADGETS has participated in many events, workshops and conferences and made presentations (including conferences presentations, demonstrations etc.) during the last months of the project lifetime. An indicative list of these can be found below:

- [Conference, Centre for eGovernance Development](#), Bled, Slovenia, March 29-30, 2012
- Workshop "Decision Support Systems for Policy Makers", Torino, Italy, April 12, 2012
- SMAU BUSINESS ROMA : Smau Roma 2012 Mobile App Camp, Rome, Italy, April 21, 2012
- [Social Media Week Panel, Conference](#), Torino, Italy, September 28, 2012
- [Conference PA 140](#) organized by the Piedmont Regional Council (centered on new forms of Government 2.0 enabled by the systematic exploitation of Social Media), Torino, Italy March 7, 2013
- Conference: FP7 Egovernance and policy Modeling projects, Sheffield, UK, January 27, 2012
- [Samos 2012 Summit](#) on "Open Data and Interoperability for Governance, Industry and Society", Samos, Greece, July 2-6, 2012
- Workshop: policy making 2.0, Sheffield, UK, April 1, 2012
- Workshop: Digital Literacy, skills and inclusion, Seville, Spain, May 3, 2012
- Workshop: Digital Literacy, skills and inclusion, Seville, Spain, September 6, 2012
- Workshop: Digital Literacy, skills and inclusion, Granada, Spain, May 29, 2013
- Transforming Government Workshop 2013 (tGov2013), London, UK, April 22-23, 2013
- Project presentation during Net-Eucen workshop on sustainable urban mobility, Rome, Italy, April 24, 2012
- Project presentation within Enel (<http://www.enel.com/en-GB/>) internal tutorial on Social Media Marketing, Cagliari, Florence and Rome (Italy), April 17, 19 and 20, 2012
- Project presentation at [IT-SA exhibition](#), Nuremberg, Germany, December 16-18, 2012
- Project presentation at Faculty of Social Sciences, University of Ljubljana, Slovenia, March 29, 2013



Samos 2012 Participants, outside Karlovassi Town Hall.



Michael Netter (UREG) at IT-SA Exhibition



Publications

- Netter, M. , Riesner, M. , Weber, M. Pernul, G. (2013), "Privacy Settings in [Social Networks](#) - Preferences, Perception, and Reality", Proc of the 46th Hawaii International Conference on System Science (HICSS), Maui, Hawaii, USA
- Riesner, M. , Netter, M. Pernul, G. (2013), "Analyzing Settings for Social Identity Management on [Social Networking Sites](#): Classification, Current State, and Proposed Developments", Information Security Technical Report , 17, 4, Elsevier
- Netter, M. , Hassan, S. Pernul, G., "An Autonomous Social Web Privacy Infrastructure with [Context-Aware Access Control](#)", 9th International Conference on Trust, Privacy & Security in Digital Business (TrustBus 2012), Vienna, Austria, 4-6 Sept. 2012
- Riesner, M. , Netter, M. Pernul, G., "An Analysis of Implemented and Desirable Settings for [Identity Management on Social Networking Sites](#)", 7th International Conference on Availability, Reliability and Security (ARES 2012), University of Economics, Prague, Czech Republic, August 20th - 24th, 2012
- Netter, M. (2012), "[Conceptualizing Transparency on Online Social Networks](#)", Tiny Transactions on Computer Science (TinyToCS) , 1
- Netter, M. , Herbster, S. Pernul, G. (2013), "[Interdisciplinary Impact Analysis of Privacy in Social Networks](#)", Altschul, Y., Elovici, Y., Cremers, A., Aharony, N. Pentland, A. (eds.) Security and Privacy in Social Networks, Springer
- Loukis, E., Charalabidis, Y., Diamantopoulou, V. (2012), "[Different Digital Moderated and non-Moderated Mechanisms for Public Participation](#)", European Mediterranean Conference on Information Systems (EMCIS) 2012, 7-8 June 2012, Munich, Germany
- Charalabidis, Y., Loukis, E., Androutsopoulou, A. (2012), "[A System Dynamics Approach for Complex Government Policy Design - Application in ICT Diffusion](#)", 9th International Conference on Modeling, Simulation and Visualization Methods (MSV'12), July 16-19, 2012, USA
- Charalabidis, Y., Loukis, E. (2012), "[Participative Public Policy Making Through Multiple Social Media Platforms Utilization](#)", International Journal of Electronic Government Research (SCOPUS), Vol. 8, No 3, pp. 78-97
- Charalabidis, Y., Loukis, E. (2012), "[Towards New Web 2.0 Based Multi-Channel Approaches to e-Participation](#)", Yogesh Dwivedi (Ed) "Transformational Governance through eGov: Socio-economic, Cultural, and Technological issues", Emerald Publications
- Charalabidis, Y., Kleinfeld, R., Loukis, E. (2012), "[Towards a Rationalisation of Social Media Exploitation in Government Policy-Making Processes](#)", European Journal of ePractice (sponsored by the European Commission), N° 16, June/July 2012, pp. 77-93

To download the publications [click here](#)!



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